

DEFINING EXCELLENCE
MAGNET



ANCC National Magnet Conference™

OCTOBER 15 – 17, 2008 • THE SALT PALACE CONVENTION CENTER, SALT LAKE CITY, UTAH

*THE ANCC NATIONAL MAGNET CONFERENCE PRE-CONFERENCE DAY IS OCTOBER 14TH.



American Nurses Credentialing Center
The Official Voice of the Magnet Recognition Program®

REGISTER NOW

Join Us!

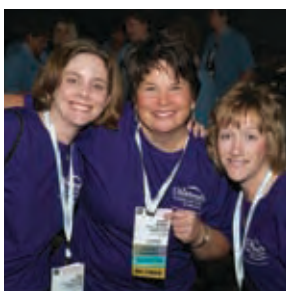
ANCC National Magnet Conference™

October 15 – 17, 2008 • The Salt Palace Convention Center, Salt Lake City, Utah

Become a cultural “force” of excellence in patient care at the one and only official Magnet conference! Explore nursing excellence in clinical practice, leadership and research through pre-conference seminars, concurrent sessions, posters, art, film, annual reports from Magnet organizations, exhibits and networking with your nurse colleagues.

Learn the most current information on:

- > The New Magnet Model
- > Patient Safety
- > Collaborative Research
- > Staffing Excellence
- > Leadership Practices
- > And much more!



General Sessions

Wednesday, October 15 | 11:00 am – 12:00 pm

Leading a Culture of Safety

John Nance, JD



A founding member of the National Patient Safety Foundation and an internationally recognized broadcast analyst and advocate for patient safety, John Nance has played a significant role in the healthcare safety revolution. His book about safety in human systems entitled *Blind Trust* is widely credited with helping to spark not only the universal

acceptance of crew resource management (CRM) principles in aviation but also applying these principles to the healthcare field. Utilizing his unprecedented background of law, safety, and aviation, John has crafted powerful messages about leadership and the human propensity for mistakes. He speaks passionately about how the right combination of professional communication, teamwork, and leadership can produce culture-changing results. Dedicated to the urgency of improving healthcare from patient safety to practice satisfaction, John has emerged as one of the leading thinkers on matters of major change to America's healthcare system and has resulted in his upcoming book, *Why Hospitals Should Fly*.

Wednesday, October 15 | 2:00 pm – 3:30 pm

Meet the New Magnet Model

Members of the Commission on Magnet Recognition (COM) will present the next generation model for the Magnet Recognition Program®. This session will discuss how the 14 Forces of Magnetism are configured into 5 Model Components and how the model is designed to provide a framework for nursing practice and research in the future, as well as serving as a road map for organizations seeking to achieve Magnet recognition. Members of the Magnet Recognition Program staff will also be available with the COM members to answer any questions about the Magnet Recognition Program®.

Thursday, October 16 | 8:00 am – 9:00 am

The Clinical and Financial Impact of MRSA
**Carolyn Twomey, Sr. Vice President Clinical Affairs and
Research at Mölnlycke Health Care**

Methicillin-resistant *Staphylococcus aureus* (MRSA) is a specific strain of the *Staphylococcus aureus* bacterium that has developed antibiotic resistance to all penicillins, including methicillin. Although MRSA has traditionally been seen as a hospital acquired infection, there is currently an epidemic of community acquired MRSA in the United States with implications for the acute care environment. It is imperative that healthcare professionals remain aware of the challenges presented by MRSA. Learn the latest MRSA statistics and trends, including its clinical and financial impact on the healthcare system.

Friday, October 17 | 2:00 pm – 3:00 pm

You Don't Need a Title to Be a Leader
Mark Sanborn, CSP, CPAE



For over 20 years, Mark Sanborn has been sharing his message of leadership and service excellence with some of America's finest healthcare organizations, where his message about choosing to make the ordinary extraordinary has been enthusiastically embraced. Known as an energetic and engaging speaker who entertains and

educates simultaneously, he brings encouragement and ideas you can use to make your best even better.

Other Highlights

- > 18 CNE Contact Hours
- > Cirque du Berserque Welcome Reception
- > Magnet and Certified Nurses' Lounges
- > Exciting Educational Exhibits
- > Pre-conference Seminars Tuesday Afternoon
- > Annual Reports from Magnet Organizations

Hosts

The 2008 ANCC National Magnet Conference™ is hosted and managed by the American Nurses Credentialing Center

(ANCC), the largest and most prestigious nurse credentialing organization in the nation and the official voice of the Magnet Recognition Program®.

Local hosts for the conference are the seven Magnet recognized facilities within the Intermountain Health Care System: Alta View Hospital, LDS Hospital, The Orthopedic Specialty Hospital, American Fork Hospital, Orem Community Hospital, Utah Valley Regional Medical Center, Intermountain Medical Center.

Continuing Education

A total of 18 continuing nurse education (CNE) contact hours may be earned through attendance. An additional 3.5 CNE contact hours can be earned by attending one of the three pre-conference seminars. This conference schedule and contact hour information are subject to change.

The American Nurses Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

ANA is approved by the California Board of Registered Nursing, Provider Number CEP6178.



Schedule and Pre-Conference

We've changed our format! The opening session, which includes celebration of new and re-designated Magnets, will take place at 9:00 am on Wednesday, October 15.

Don't miss a moment of the Magnet Celebration — Pick up your registration on Tuesday, October 14! Registration will be open from 8:00 am to 8:00 pm to serve you. PLUS, all attendees who pick up their conference registration materials on Tuesday will automatically be entered in a drawing for a \$200 VISA gift card.

Schedule At-A-Glance

All events take place at the Salt Palace Convention Center unless otherwise noted.

Monday, October 13

8:00 am – 8:00 pm Certification Exams (*see page 12 for information*)

Tuesday, October 14

8:00 am – 8:00 pm Registration
8:00 am – 4:00 pm Certification Exams
1:00 pm – 5:00 pm Three Pre-conference Seminars (*see page 5 for information*)

Wednesday, October 15

6:30 am – 6:00 pm Registration
7:00 am – 8:30 am Continental Breakfast
9:00 am – 10:30 am Magnet Celebration:
> Welcome
> New & Re-designated Magnets
> Utah Magnets' presentation
> Magnet Prize
11:00 am – 12:00 pm Opening General Session:
Leading a Culture of Safety
(*see page 2 for information*)
12:00 pm – 2:00 pm Lunch
Poster Session
Grand opening: Exhibits,
Art Gallery and Film Festival
2:00 pm – 3:30 pm General Session: Meet the New
Magnet Model
4:00 pm – 5:00 pm Concurrent Sessions
6:30 pm – 9:30 pm Welcome Reception

Thursday, October 16

7:00 am – 5:30 pm Registration
7:00 am – 7:50 am Continental Breakfast
8:00 am – 9:00 am General Session: The Clinical and
Financial Impact of MRSA
9:00 am – 9:30 am Awards
10:00 am – 11:00 am Concurrent Sessions
11:30 am – 12:30 pm Concurrent Sessions
12:30 pm – 1:30 pm International Attendees' Lunch
(*Invitation only*)
12:30 pm – 2:30 pm Lunch, Exhibits, Poster Session
2:30 pm – 3:30 pm Concurrent Sessions
4:00 pm – 5:00 pm Concurrent Sessions

Friday, October 17

7:00 am – 1:00 pm Registration
7:00 am – 7:50 am Continental Breakfast
8:00 am – 9:00 am Concurrent Sessions
9:30 am – 10:30 am Concurrent Sessions
11:00 am – 12:30 pm Concurrent Sessions
12:30 pm – 2:00 pm Lunch, Exhibits, Poster Session
2:00 pm – 3:00 pm Closing General Session —
You Don't Need a Title to Be a Leader
3:00 pm – 3:30 pm Kick-off for 2009 Conference

Schedule is subject to change.

Pre-Conference Seminars

Three Pre-Conference Seminars to Choose From!

Tuesday, October 14 | 1:00 pm – 5:00 pm

Registration required: \$150

Sponsored by The Gallup Organization and Stryker Medical

ANCC is very excited to offer three pre-conference educational opportunities to choose from this year. Each explores one of the three education tracks of the conference: clinical practice, leadership, research. Note: The three pre-conferences run concurrently from 1:00 pm to 5:00 pm.

Pre-conference #1 – Excellence in Nursing Clinical Practice

Roar of the T.I.G.E.R. and the Forces of Magnetism

Faculty: T.I.G.E.R. leadership panel

Technology Informatics Guiding Educational Reform (T.I.G.E.R.) is a grass-roots initiative to bridge the healthcare quality chasm with information technology by engaging nursing stakeholders in a common “vision” of an Electronic Health Record-enabled nursing practice. This seminar will explore how technology enables the forces of magnetism, supports the five model components, and takes us on the next step of the journey to truly transformed nursing practice and research.

Pre-conference #2 – Excellence in Nursing Leadership

Strengths-based Leadership

Faculty: Brian Brimm, The Gallup Organization

Attendees will learn how a strengths-based leadership strategy differs from current popular management models. Brian Brimm will show how the world’s best leaders engage key constituencies for ultimate bottom-line impact. Through insights from the field of positive psychology, participants will explore why “psychological capital” is the new measure of leadership effectiveness and how leaders build cultures of engagement.

Pre-conference #3 – Excellence in Nursing Research

The State of the Research on Patient Safety & Quality

Faculty: Ronda G. Hughes, PhD, MHS, RN

External pressures including Joint Commission goals, CMS rules, and inadequate resource supply are bringing the burden of improving the quality and safety of health care to nursing. Strategies to address this demand with the current and future workforce must be driven by continuous change. Evidence for quality improvement and patient safety for nurses will be discussed.

Evidence-based Nurse Staffing: How Can Informatics Help?

Faculty: Suzanne Bakken RN, DNSc, FAAN, FACMI and Patricia W. Stone, PhD, MPH, RN

This portion of the seminar will review nurse staffing research, current tools used to inform nurse staffing and several informatic solutions that may be developed in the future to inform evidenced-based nurse staffing decisions.

Technological Solutions to Workflow Inefficiencies on Medical/Surgical Units

Faculty: Pamela Cipriano, PhD, RN, FAAN, Chief Clinical Officer/Chief Nursing Officer, The University of Virginia Health System, Chairperson, American Academy of Nursing Workforce Commission and Linda Burnes Bolton, DrPH, RN, FAAN, Vice-President, Nursing & Chief Nursing Officer, Cedars-Sinai Medical Center

Synthesize findings of a National Multi-Site Study of 36 Diverse Medical-Surgical Units. The primary purpose of this study is to map gaps between current workflow & idealized workflow and identify potential technological applications that could close the gaps.



Concurrent Sessions

Concurrent Session Information

Visit www.anccmagnetconference.org for session description, objectives, and faculty information.

Education Tracks

To help you focus your selections, we have created the following suggested tracks:

CP – Clinical Practice | **L** – Nursing Leadership | **R** – Nursing Research

Wednesday, October 15 | 4:00 – 5:00 PM

SESSION #	TITLE	TRACK
C501	An Evidence-based Practice Scholars Program: One Institution's Journey Toward EBP	CP
C502	Creating a Magnet NICHE Synergy to Build and Evaluate Geriatric Best Practices	CP
C503	From ZERO to HERO: A Staff's Journey to Clinical and Professional Excellence	CP
C504	Keys to Engaging Staff in Quality Improvement	CP
C505	Nursing Excellence: It All Starts with Communication	CP
C506	Start Local, Go Global: Create, Innovate, Disseminate	CP
C507	A Magnet Journey from a CNO Perspective	L
C508	Clinical Nurse Leader: Innovation in Nursing Education and Practice	L
C509	Infusing Evidence into the Policy Review Process	L
C510	Money Matters: Engaging Staff Nurses in the Financial Process	L
C511	Summer Campers Experience the Forces of Magnetism	L
C512	A Research Program for Clinicians: Success and Sustaining the Gains!	R
C513	Creating a Policy for Family Presence during Resuscitation	R
C514	Mentoring Partnerships to Encourage Evidence-based Practice and Nursing Research	R
C515	The Effect of Music Therapy as a Nursing Intervention for Inconsolability	R

Thursday, October 16 | 10:00 – 11:00 AM

SESSION #	TITLE	TRACK
C601	An Interactive Approach to Effective Staff Engagement	CP
C602	Crisis Solved — Using a Nursing Model of Excellence to Remedy a Staffing Dilemma	CP
C603	Got CEN? Creating a Culture of Certification	CP
C604	Meeting the Challenges of Creating a Professional Nursing Database	CP
C605	Nursing Practice Congress	CP
C606	Achieving Nursing Workforce Needs through Strategy and Innovation	L
C607	Coaching off a Game Plan: Clinical Excellence	L
C608	JOG (A Journey of Growth) to Enhance the Ideal Patient-centered Experience	L
C609	Moving toward Evidence-based Nursing Practices: It's All about Leadership	L
C610	Advancing Nursing Research through a Community Nurse Research Collaborative	R
C611	Descriptive Research Project Guides Movement towards Evidence-based Practice	R
C612	Moving Quality Improvement to Research: It's More than Sample Size and Design	R
C613	What is Quality Nursing Care from the Children's Perspective?	R
C614	Magnet Framework as a Global Platform for Transformative Change and Excellence	L
C615	Managers' Guide for Setting Up Unit Councils: A Starter Kit	CP

Thursday, October 16 | 11:30 AM – 12:30 PM

SESSION #	TITLE	TRACK
C616	Beetle Bailey® and Sarge Educate the Military Veterans about Stroke	CP
C617	Defining Excellence by Defying the Norm	CP
C618	Implementation of a Level III Trauma Center in a Rural Community	CP
C619	NPSG and the EMR - ALPHABET SOUP	CP
C620	Prevalence of MRSA: A Patient and Employee Study in a 270-Bed Regional Hospital	CP
C621	The Theory of Human Caring as a Guide for Practice and Research	CP
C622	Addiction in Nursing: Administrative and Personal Perspectives	L
C623	Creating the Structure to Transform Clinical Practice with Information Systems	L
C624	Keeping the Passion Alive - Magnet Unit Champions Maintaining the Momentum	L
C625	Nurse Champion Innovations: Examining and Improving Core Measure Performance	L
C626	Sweeter Is Not Better: Changing Practice through Clinical Nursing Leadership	L
C627	All in the Family: Creating a System-wide Nursing Research Committee	R
C628	Do You See What I See?: Understanding Figures and Tables in Publication	R
C629	Next Stop in the Magnet Journey: The Hospital Library	R
C630	Effect of Magnet Hospital Recognition on Patient Outcomes	R

Thursday, October 16 | 2:30 – 3:30 PM

SESSION #	TITLE	TRACK
C631	Beyond Models to Possibilities: The Professional Nursing Practice Model	CP
C632	Empowering Unit-based Safety Nurses to Achieve Enhanced Patient Outcomes	CP
C633	Implementing a Hospital-wide Safe Patient Handling Program	CP
C634	NQF Scholars Engaging in Excellence in Nursing Practice	CP
C635	Professional Practice Model Development: Process Innovations	CP
C636	Advanced Practice Nurse Actualizes a Successful Palliative Care Service	L
C637	Developing Leadership in Front Line Staff	L
C638	Effects of Staff Led Problem-based Cases and Critical Thinking of New Graduates	L
C639	Leading a Hospital System to Magnet Designation	L
C640	Nursing Education and Nursing Services: Best Partners for Best Practice	L
C641	Bullying, Harassment and Horizontal Violence in Magnet Facilities - An Oxymoron?	R
C642	Evidence and Research Driving Nursing Communication and Quality Patient Care	R
C643	Nurse-Physician Collaborative Communication and Patient Safety Climate	R
C644	Pathway to Excellence™: A New ANCC Designation Program	L
C645	On the Journey with the New Magnet Manual (session repeats as session C730)	All

Concurrent Sessions

Thursday, October 16 | 4:00 – 5:00 PM

SESSION #	TITLE	TRACK
C646	Child Deaths in the Emergency Department: Compassion, Information, and Hope	CP
C647	Court Is Now in Session! A Creative Way to Promote EBP in Your Organization	CP
C648	Dissemination of an Acute Care for Elders (ACE) Program	CP
C649	Improving Satisfaction with Integrative Therapies for Hospitalized Patients	CP
C650	Nurse-led Clinics: An Illustration of Excellence in Nursing Practice	CP
C651	Safety Intervention Model Targeting Fall Prevention	CP
C652	Transitioning Internationally Educated Nurses for Success	CP
C653	Advancing a Magnet Culture: Advanced Practice Nurses as Leaders and Mentors	L
C654	Leap of Faith: A Labor Management Partnership	L
C655	Patient Flow: Changing a Culture in a Complex Multi-campus System	L
C656	Capacity for Evidence-based Practice: Impact on Hospital Quality and Outcomes	R
C657	Exploring a Model of Skillful Engagement in Nursing Practice	R
C658	Outcomes of Shared Governance — A Three Year Study	R
C659	Research Collaborations among Nurse Researchers from Magnet Organizations	R
C660	The Business Case for Magnet	L

Friday, October 17 | 8:00 – 9:00 AM

SESSION #	TITLE	TRACK
C701	Defining Excellence: Redefining Healing with Interdisciplinary Palliative Care	CP
C702	Incorporating Staff Nurse Involvement in Evidence-based Hospital Design	CP
C703	Nurse-led Rapid Response Team: Supporting Nurses and Saving Lives	CP
C704	Rediscovering the Art of Professional Nursing through Patient Engagement	CP
C705	Age is Everything: Building a Retention Plan Based on Generation Characteristics	L
C706	Evidence-based Management: Why Do We Do the Things We Do?	L
C707	Magnet Consortium: Advancing a Statewide Agenda for Nursing	L
C708	Promoting Nursing Excellence through Nurse Peer Review	L
C709	The Impact of an Admission Unit on Patient Throughput and ED Wait Times	L
C710	The Magnet Program Journey — The Nursing Leadership behind the Success	L
C711	Communicating Research Findings to Facilitate Integration into Clinical Practice	R
C712	Impact of a Nurse-managed Mobility Protocol on Functional Outcomes	R
C713	Patient Satisfaction: Which Nurse Characteristics Matter Most?	R
C714	Magnet Research — Getting to Outcomes	R
C715	Session Information Pending	All
C746	RN Certification, Nursing Processes, and Patient Outcomes	R

Friday, October 17 | 9:30 – 10:30 AM

SESSION #	TITLE	TRACK
C716	Courting and Keeping Graduate Nurses: The Role of the Professional Nurse Development Coordinator	CP
C717	Engaging Nurses in the Early Detection of Patient Deterioration	CP
C718	Innovative Care Delivery Model Change to Enhance Patient Care and Outcomes	CP
C719	Nurses Taking Action to Transform Care at the Bedside	CP
C720	School Nursing: The Missing Link	CP
C721	Using the Dashboard to Disseminate Data and Communicate Excellence	CP
C722	Caring Excellence: Every Patient, Every Caregiver, Every Day	L
C723	Excellence in Shared Decision-making: Closing the Gap	L
C724	Hearing all the Voices: Leading the Way to Successful Shared Governance	L
C725	Magnetize Your Ambulatory Practice	L
C726	What Makes a Magnet Champion Tick?	L
C727	Complexity Compression and the Staff Nurse Work Environment	R
C728	Implementation of Nursing Research Programs in Magnet Hospitals	R
C729	Performance Metrics of Hospital-based Nursing Research Programs	R
C730	On the Journey with the New Manual (repeat of session C645)	All
C747	Transfer and Transport: Emerging Technology and Protocols for Safe Interdepartmental Patient Handling	CP

Friday, October 17 | 11:00 AM – 12:00 PM

SESSION #	TITLE	TRACK
C731	Creating a Culture of Quality	CP
C732	Excellence in Nursing: Promoting Evidence-based Practice and Research	CP
C733	Integrative Health: A Multidisciplinary Staff Education Initiative	CP
C734	Nursing Accountability and Collaboration in Medication Reconciliation	CP
C735	Specialty Certification Validates Nursing Knowledge	CP
C736	Utilizing the Synergy Model to Strengthen Nurse-Patient Assignments	CP
C737	Clinical Informatics: Nurses Developing an Informatics Culture and Competencies	L
C738	Measuring for Magnet: Tracking Your Progress	L
C739	Strategic Communication Channels within the Shared Governance Structure	L
C740	Stopping the Exodus	L
C741	Correlation of Capillary vs. Arterial Blood Glucose in the ICU	R
C742	Innovative Connections: Partnering for Sustained Nursing Research Development	R
C743	Strategies for Promoting Nursing Research Integrity in Clinical Settings	R
C744	Achieving Excellence in Staffing: A Roadmap for Healthcare Organizations	L
C745	Continued Trends in Certification	L

Registration Information

The conference has SOLD OUT the last four years, so register now!

Badge Pick Up Begins Tuesday, October 14 in Salt Lake City!

AVOID LINES on Wednesday morning! Make plans NOW to pick up your badge and conference materials at the Salt Palace Convention Center on Tuesday, October 14, 8:00 am – 8:00 pm! This year's Opening General Session will take place on Wednesday morning, October 15, beginning at 9:00 am. Don't miss a minute of this exciting opening event when the new and re-designated Magnet organizations are announced!

BONUS!

All attendees who pick up their badge on Tuesday, October 14, will automatically be entered in a drawing for a \$200 VISA gift card — use it to enjoy your stay in Salt Lake City!

Registration Methods and Payment Options

REGISTER ONLINE — www.anccmagnetconference.org
Online registration is the preferred method! Visa and MasterCard are accepted.

REGISTER BY MAIL

- > Mail forms & payment to the address on the registration form. Forms mailed to other addresses may result in non receipt or processing delays.
- > Registration forms received without payment will not be processed.
- > If paying by check, allow adequate time for check processing by your facility. (ANCC tax ID #43-1565726)
- > Forms may not be faxed.
- > Purchase orders and invoice requests are not accepted.

Important Registration Dates and Deadlines

Early Bird Fees End.....	July 18
Advance Registration Fees End	September 5 *
Cancellation/Refund Deadline.....	September 5
Substitution & Changes Deadline	September 5
Group Discount Fee Increase.....	September 6 *

*Late Registration Fee will apply after September 5, 2008. Late registrations will be taken pending space availability.

Group Registrations

- > **IMPORTANT:** The Group Discount Fee increases to \$795 per person after September 5, 2008.*
- > A contact person responsible for the group registration **MUST** be included. Contact person should allow adequate time for check processing by the facility.
- > In order to receive the group discount, payment must accompany the registration forms and all members of the group must be registered at the same time.
- > Only one discount may be taken per registration.
- > Group discounts are not applicable to Pre-conference Seminars.

Instructions for Completing Group To Be Determined (TBD) Registrations

Take advantage of the group discount rate even if you don't know who you are sending! Reserve spaces by:

- > Enter 'TBD1, TBD2, TBD 3...' etc. **in the First Name field.** (Example — First Name: TBD1)
- > Enter the institution's name **in the Last Name field.** (Example — Last Name: St. Anywhere Hospital)
- > Complete the required fields in the Contact Information section.
- > Proceed to the Registration Categories & Payment section of this form.
- > Once you know who will be attending the conference, refer to your confirmation email for instructions on updating TBD information. There is no charge for updating TBDs.

All TBD updates must be completed by September 5.

Ticketed Events

The following events will require tickets for admission:

Pre-conference Seminars (select one) on Tuesday, October 14

- > Nursing Leadership
- > Clinical Practice
- > Nursing Research

Welcome Reception (one ticket included with each registration)

Ticketed events are non-refundable once purchased.

Registration Confirmation

Your registration will be confirmed by email. Confirmation will include your payment information and serves as your receipt. **Be sure to provide a current email address when registering.** Notify us if you do not receive a confirmation within 3 weeks of registering. September 5 is the deadline for requesting a replacement copy of the confirmation. **IMPORTANT REMINDER! Please bring your confirmation to Salt Lake City.**

Registration Changes

For your convenience, your confirmation email will contain a password and login for the online Attendee Service Center. Use this feature for updating registration information. All changes should be completed by September 5.

Cancellation And Substitution Policy

Cancellations and Refunds

DEADLINE FOR RECEIPT OF CANCELLATIONS: SEPTEMBER 5, 2008

- > Cancellations will not be accepted by phone. Email requests to: magnetconf@ana.org — DO NOT send to other addresses. NOTE: Cancellations are not accepted through the ANCC Magnet Conference website.
- > Ticketed events (Pre-conference seminars and receptions) and CD-Roms are NON-REFUNDABLE once purchased.
- > All cancellations/refunds are subject to a \$200 administrative fee (due September 5).
- > Refunds will NOT be given for cancellations received after September 5, 2008. Substitutions are allowed up to September 5, 2008.
- > Refunds will not be made for no-shows.
- > Allowable refunds will be processed within six weeks following the conference.
- > ANCC reserves the right to cancel or postpone any or all conference activities due to unforeseen circumstances. In the event the conference must be canceled or postponed, registration fees will be refunded. All other cancellations are subject to the policy as stated.

Substitutions

- > All substitutions must be submitted by Friday, September 5, 2008.
- > Substitutions are welcome at no charge.
- > Requests for substitutions can be entered online through the Attendee Service Center (www.anccmagnetconference.org) through September 5.
- > Information from the original registration confirmation will be needed in order to complete a substitution; be sure to have this available.

Attendee Informational Emails

Registrants will receive conference updates by email, so please check your inbox periodically. To ensure receipt, please advise your IT department that your inbox needs to accept email from ANCC Magnet Conference and should not be misdirected through a spam filter.

Advance Preparation for a Smooth On-site Registration Experience!

- > Remember to print and bring your registration confirmation.
- > If part of a group registration, ensure that all group members have been confirmed.
- > Verify that all registrations have been paid in full - payment issues create delays at registration.
- > Make sure that all registration changes, corrections, substitutions, and/or TBD updates have been completed in advance of arrival in Salt Lake City.

Questions?

- > For registration questions and substitutions, call 866.734.6736 or email: registration@eshow2000.com or magnetconf@ana.org. Reference "Magnet Conference registration question" in the subject line.
- > For general conference information, go to www.anccmagnetconference.org

Registration Fees	THROUGH JULY 18	JULY 19 – SEPT. 5	SEPT. 6 – ON SITE*
Early Bird Discount – Individual & Groups	\$695	—	—
Group Discount Fee (increases 9/6/08) (5 or more registrants from the same facility)	—	\$695	\$795
Full Conference – Individual	—	\$775	\$950
Retired Nurse	\$675	\$675	\$675
Student or Faculty Registration (Student or faculty ID required at check-in)	\$495	\$495	\$495
One Day (Wednesday, Thursday, or Friday) fee per day	\$450	\$450	\$450
Pre-Conference Seminars (select 1 from 3 topics available) <i>Ticket Required Additional Fee Applies</i>	\$150	\$150	\$150
ADDITIONAL Welcome Reception Tickets <i>NOTE: One (1) ticket is included in full conference registration fee</i>	\$75	\$75	\$75

***NOTE: Late Registration Fees apply after September 5. Late registrations will be taken pending space availability only.**

NOTE: Ticketed Events are non-refundable once purchased.

Take your Nursing Certification Exam at the National Magnet Conference!

ANCC and CCI certification exams will be offered on-site at the Salt Palace Convention Center on Monday, October 13 & Tuesday, October 14.

ANCC

AMERICAN NURSES
CREDENTIALING CENTER

Exams offered by ANCC:

- > Nurse Executive, Advanced (formerly Nursing Administration, Advanced)
- > Nurse Executive (formerly Nursing Administration)
- > Cardiac Vascular Nurse
- > Diabetes Management, Advanced
- > Gerontological Nurse
- > Informatics Nurse
- > Medical Surgical Nurse
- > Pain Management
- > Psychiatric & Mental Health Nurse
- > All Nurse Practitioner certification exams
- > All Clinical Nurse Specialist certification exams

ANCC Exams Applications

Download applications at www.nursecredentialing.org
Be certain to write "Magnet Conference Test Site" on your application. Applications must arrive by August 29, 2008.

For more information about the National Magnet Conference, visit www.anccmagnetconference.org

Sponsored by

PROMETRIC



CCI

Personal Commitment to Extraordinary Care

Exams offered by CCI to perioperative registered nurses:

- > CNOR®
- > CRNFA®

CCI Exam Applications

Download applications or register online at www.cc-institute.org/app_slc.aspx
Applications must arrive by August 29, 2008.

ANCC National Magnet Conference™ Registration Form

INDIVIDUAL registrants please proceed directly to Step 1

Group Registration Instructions

Group Discount Fee, Full Conference — \$695 (Group fee increases after September 5, 2008)

- > Five or more people from the same facility. Separate form required for each person.
- > Payment must accompany the registration forms in order to receive the discount.
- > **All Group registrations require a contact person — see below.**
- > All members of the group must be registered at the same time, using same facility name.
- > Group Discount fee increases after September 5, 2008.
- > Group Contacts who wish to attend the conference must also complete a registration and provide payment.

Group Contact

Group Contact Information — this person will be responsible for coordinating all registrations and ensuring payment for the group. We will contact you should questions arise during processing.

NUMBER OF PERSONS IN GROUP (5 PERSON MINIMUM) _____ GROUP CONTACT NAME _____

FACILITY OR ORGANIZATION _____

TELEPHONE _____ FAX _____

EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP/POSTAL CODE _____

Instructions for Group "TBD" Registrations

If you do not know all the names for your group, reserve spaces by:

- > Enter 'TBD1, TBD2, TBD3...' etc. in the **First Name field**.
(Example — First Name: TBD1)
- > Enter your institution's name in the **Last Name field**.
(Example — Last Name: Scott Medical Center)
- > Complete the required fields in the Contact Information section which are highlighted in red.
- > Proceed to the Registration Categories and Payment section of this form.
- > Once you know who will be attending the conference, refer to your confirmation letter for a password and use the Attendee Service Center to update the "TBD" registration or to make a substitution.

STEP 1: Tell Us About Yourself

Individual registrants should complete all fields. TBD group registrants must minimally complete fields highlighted in red.

If you have a Priority Code, please enter it here. _____
Otherwise, leave blank.

FIRST NAME _____ MIDDLE INITIAL _____ LAST NAME _____

CREDENTIALS _____ TITLE _____

ORGANIZATION/FACILITY _____ DEPARTMENT _____

Check one: BUSINESS HOME (use preferred mailing address)

ADDRESS 1 _____ ADDRESS 2 _____

CITY _____

STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

DAYTIME PHONE (International registrants include country/city code) _____ FAX _____

EMAIL _____

TBD REGISTRANTS — END OF REQUIRED INFORMATION. PROCEED TO REGISTRATION CATEGORIES AND PAYMENT SECTION.

Emergency Contact Information

Please provide us with a point of contact for use in an emergency.

FULL NAME _____ PHONE _____

RELATIONSHIP _____ EMAIL _____

STEP 2: Complete Important Information

Please take a moment to answer the following questions to help ANCC better serve conference attendees.



Special Assistance

- Check here if you require special accommodations. You will be contacted by a conference staff member.



Special Meal Requests

- Vegetarian Kosher Other, please contact me

Are you a concurrent speaker at the conference? Yes No

Are you presenting a poster at the conference? Yes No

I am: Female Male

My age is: Under 25 25-35 36-45
 46-55 56-65 66+

My registration is paid by: Myself My Institution

I have previously attended: (check all that apply)

- The National Magnet Conference An ANCC Magnet Workshop
 This is my first time attending an ANCC Magnet event

I heard about the Magnet Conference from: (check all that apply)

- Attendee from last conference I have attended an ANCC informed me Magnet Workshop
 Ad in magazine/journal Direct mail from ANCC
 Newspaper or journal article ANCC website
 Supervisor/Administrator Other _____

If you heard about the Magnet Conference from an article or ad in a magazine or journal, or selected "Other," please specify: (check all that apply)

- American Nurse Today AONE Nurse Leader
 Nursing Management Other _____

My main reason for attending this conference is: (select one)

- Network with others from the Magnet community
 Learn best practices from Magnet hospitals
 Learn about Magnet so my facility can decide whether to apply
 Learn more about the Magnet program — have decided to apply
 Learn more about the Magnet program — have already applied

I am a: (check all that apply)

- Magnet CNO Nursing Student
 Chief Nursing Officer (CNO) Magnet Program Director (MPD)
 Nurse Manager Magnet Appraiser
 Hospital Administrator Human Resource Personnel
 Staff Nurse Researcher
 Advanced Practice Nurse Industry Executive
 Educator Other, please specify _____

Are you a certified nurse? Yes No

If yes, list certifications: _____

Is your institution Magnet designated? Yes No

If no, my facility is:

- On the Journey to Magnet Excellence (active applicant)
 Considering applying for Magnet recognition this year
 Considering applying for Magnet recognition in a few years
 Not applying for Magnet — just interested in the content
 Other, please specify _____

My facility's size is:

- 100 or fewer beds 500 to 749 beds
 101 to 299 beds 750 to 949 beds
 300 to 399 beds 950 or more beds
 400 to 499 beds Not an inpatient setting

Mailing List Opt-Out

ANCC may release Magnet Conference attendee contact information to organizations or individuals who have information to distribute that would be beneficial to nurses or to nursing and credentialing research. If you do not wish your name and mailing address to be released for marketing purposes, please check the decline option below.

- I do not wish my name, mailing address and/or e-mail address to be released for any marketing purposes.

STEP 3: Plan Your Conference Schedule

To help focus your selections, we have created the following suggested tracks.

Please select the track you are most interested in:

- (CP)** Clinical Practice — Sessions showcasing initiatives which demonstrate excellence in clinical practice
- (L)** Nursing Leadership — Sessions which define excellence in nursing leadership
- (R)** Nursing Research — Sessions showcasing excellence in nursing research

Concurrent Session Preference

We need you help! Tell us which sessions you plan to attend so we can assign sessions to appropriately sized rooms.

- > Choices do NOT constitute registration or guaranteed admittance to sessions.
- > Select ONE session per time period.
- > The session numbers appear before the titles in this registration brochure and online.
- > All concurrent sessions are seated on a first-come, first-served basis.

Concurrent Session Options

Wednesday, October 15

4:00 – 5:00 pm Session # _____

Thursday, October 16

10:00 – 11:00 am Session # _____

11:30 am – 12:30 pm Session # _____

2:30 – 3:30 pm Session # _____

4:00 – 5:00 pm Session # _____

Friday, October 17

8:00 – 9:00 am Session # _____

9:30 – 10:30 am Session # _____

11:00 – 12:00 noon Session # _____

STEP 4: Select Your Registration Category & Calculate Your Fees

Section A: Full Conference Fees

INDIVIDUAL

- Early Bird Full Conference — \$695 (Received by July 18, 2008)
- Full Conference — \$775 (Received July 19 – Sept. 5, 2008)
- Full Conference — \$950 (Received after September 5, 2008*)
- Retired Nurse — \$675

*Late registrations will be taken pending space availability only.

IMPORTANT NOTE: All student and faculty categories require **full-time** enrollment status. IDs for student and/or faculty with **current semester validation** must be presented to pick up your conference badge.

- Undergraduate Nursing Student — \$495
- Graduate Nursing Student — \$495
- Faculty — \$495

One Day Registration Specify which day you will attend (select one):

- Wednesday, October 15 — \$450
- Thursday, October 16 — \$450
- Friday, October 17 — \$450

GROUP

- Group Discount Fee**, Full Conference — \$695 (before September 5, 2008)
- Group Discount Fee**, Full Conference — \$795 (after September 5, 2008)

TOTAL A: \$ _____

Section B: Pre-Conference Seminars (separate fees apply)

Pre-Conference Seminars

- \$150 – Add a Pre-conference Seminar to the above registration
- \$150 – Pre-conference Seminar ONLY (I am NOT attending the Magnet Conference.)

Indicate your Pre-Conference seminar preference (select one — all three will be held on Tuesday, October 14, 1:00 – 5:00 pm)

- Nursing Leadership
- Clinical Practice
- Nursing Research

TOTAL B: \$ _____

Section C: Additional Purchases (separate fees apply)

- ADDITIONAL Welcome Reception Ticket: _____ Tickets x \$75 = \$ _____
Note: One (1) ticket is included in full conference registration fee.
- \$130 Pre-Order Conference Recording CD-ROMs

TOTAL C: \$ _____

TOTAL PAYMENT ENCLOSED \$ _____

Payment Method

Registration forms received without payment will not be processed. Enclose a check payable to ANCC or complete the credit card information.

- Check (Payable in U.S. Dollars to ANCC) Check Number _____
- VISA MasterCard (other credit cards are not accepted)

CREDIT CARD NUMBER _____

EXP. DATE _____

NAME ON CREDIT CARD _____

SIGNATURE _____

Registrants using credit cards are encouraged to register online to expedite processing.

STEP 5: Send Us Your Forms

Please make a copy for your records.

Mail forms to this address only. Forms not accepted by fax.

Send this form with payment to:

ANCC National Magnet Conference Registration
5 Executive Court, Suite 2
South Barrington, IL 60010

Confirmation

Your registration will be confirmed by email only. Confirmation will include your payment information and serve as your receipt. Also, various conference information emails will be sent to attendees, so be sure to provide a current email address when registering. If your confirmation is not received within 3 weeks of registering, please contact us at: magnetconf@ana.org. September 5 is the deadline to request a replacement confirmation prior to the conference. **IMPORTANT REMINDER: Be sure to bring your confirmation to Salt Lake City.**

Cancellation/Refunds

Cancellations received, in writing, by September 5, 2008 will receive a refund less a \$200 administrative fee. Sections B and C are non-refundable. No refunds will be given for cancellation requests received after September 5, 2008. Substitutions are allowed up to September 5, 2008. See full cancellation/refund policy at: www.anccmagnetconference.org or in the conference brochure.

Housing Information

DEADLINE September 22, 2008

Please read this information carefully. You must register for the ANCC Magnet Conference prior to booking your hotel room. All hotel reservations must be made through The Housing Connection, ANCC's official housing company. Do not contact the conference hotels directly.

Methods Of Housing Reservations

Select only one of the following methods to request your housing reservation.

ONLINE	www.anccmagnetconference.org , click on Housing
TELEPHONE	Toll free (US): 866.748.9563 International: 801.505.4607
FAX	801.355.0250
MAIL	The Housing Connection/ANCC Magnet Conference 175 South West Temple, Suite 140 Salt Lake City, UT 84101
DEADLINE	Reservations must be made by phone, fax, mail or internet by September 22, 2008 in order to guarantee conference rates.

ANCC Official Conference Hotels

HOTELS	SINGLE	DOUBLE	TRIPLE	QUAD
Hampton Inn SLC Downtown	\$134.00	\$134.00	\$134.00	\$134.00
Hilton Salt Lake City Center	\$164.00	\$164.00	\$179.00	\$194.00
Hotel Monaco	\$172.00	\$182.00	\$192.00	\$202.00
Little America Hotel & Towers (headquarters hotel)				
Garden Rooms	\$159.00	\$159.00	\$174.00	\$174.00
Tower Rooms	\$179.00	\$179.00	\$194.00	\$194.00
Grand America				
Premier Rooms	\$249.00	\$249.00	\$269.00	\$269.00
Executive Suites	\$269.00	\$269.00	\$289.00	\$289.00
Marriott Salt Lake City Downtown	\$174.00	\$174.00	\$184.00	\$184.00
Peery Hotel	\$129.00	\$129.00	\$139.00	\$149.00
Radisson Hotel Salt Lake City	\$149.00	\$149.00	\$169.00	\$169.00
Sheraton City Center Hotel	\$142.00	\$142.00	\$152.00	\$162.00
Shilo Inn	\$123.00	\$123.00	\$133.00	\$133.00

Hotel Map

A map of hotels and their location in relation to the Salt Palace Convention Center can be found at www.anccmagnetconference.org; click on Housing in the navigation bar.

Housing Forms

Housing forms are available for download in PDF format from the conference website, www.anccmagnetconference.org. Click on Housing in the navigation bar.

Confirmations

The Housing Connection will send a confirmation of your reservation. Please review all information for accuracy. E-mail confirmations will be sent if an e-mail address is provided (preferred). Alternatively, they can be faxed or mailed. If you do not receive a confirmation or have questions, please call The Housing Connection (866.748.9563). You will not receive a confirmation from the hotel.

Tax Rate, Fees and Requests

All rates are per room and are subject to 12.67% tax (subject to change).

Special requests can not be guaranteed, however, hotels will do their best to honor all requests. Hotels will assign specific rooms upon check-in, based on availability.

Room Deposit Required to Secure Reservation

All reservation requests must be accompanied by a credit card guarantee or check for one night's deposit. Housing forms received without a valid guarantee/deposit will not be processed. Faxed requests must include a valid credit card with signature authorizing the credit card to be charged for the room deposit. Check deposits must be mailed with a completed housing form and check made payable to: The Housing Connection, 175 South West Temple, Suite 140, Salt Lake City, UT 84101. Reservations will not be accepted without a room deposit equal to one night's room rate plus tax. If the charge to the credit card is denied, we reserve the right to release your reservation.

Cancellation Policy

Cancellations after September 22, 2008 and prior to 72 hours before arrival date will be subject to a \$25 processing fee. One night's room and tax will be forfeited entirely if cancellation occurs within 72 hours of arrival.

American Nurses Credentialing Center

8515 Georgia Avenue
Suite 400
Silver Spring, MD 20910

PRSR STD
U.S. POSTAGE
PAID
WASHINGTON DC
PERMIT # 4020

JOIN US!

**Register today for the ANCC
National Magnet Conference™**

The most important conference
you'll attend this year!

Please join us at the 2008 National Magnet Conference™!

October 15-17, 2008 • Salt Lake City, Utah



Magnet Platinum Sponsor	Magnet Prize Sponsor	Magnet Gold Sponsor
Kimberly-Clark <i>Trusted Clinical Solutions*</i>	CERNER ®	McKESSON <i>Empowering Healthcare</i>
Magnet Diamond Sponsor	Magnet Diamond Sponsor	Magnet Silver Sponsor
GALLUP	stryker ®	api. <i>api software, inc.</i>
Magnet Silver Sponsor	Magnet Bronze Sponsor	
GE Healthcare 	The College NETWORK ™ <i>Educational Solutions from Leading Universities*</i>	