

# Nursing Care in Life, Death and Disaster

Atlanta, Georgia • June 20-22, 2007



Sponsored By:

**The American Nurses Association**

Supported By:

*The Center for Disease Control and Prevention*

*The Association of State and Territorial Directors of Nursing*

## **Policy Conference**

This unique conference blends education on disaster management with the formation of a policy using attendee input. Attendees will provide feedback to a white paper that addresses the standard of care appropriate to the situation prior to and during the conference.

## **Who Will Attend**

Up to 1,200 will attend this first-of-its-kind policy conference.

- Registered nurses
- Nurse managers
- Nurse educators
- Regulators
- Health care professionals
- Disaster planners and responders
- Policy makers at national, state, local and institutional level

## **Exhibits & Advertising**

Each day attendees will have exclusive time to spend in the exhibit hall where they will be able to learn more about your products and service. Exhibitors will have the opportunity to showcase the latest health care products and services in the health care and disaster market. Posters and lunch will be housed in the exhibit hall areas as well. Reservations are accepted on a first come basis. ANA reserve the rights to assign exhibit spaces.

## **Exhibit Hall Features**

- Dedicated exhibit hall hours ensure high traffic
- 3 days to exhibit your organization product
- 2 exhibit hall staff badges per 10' x 10' space
- Booth identification sign with company name and booth number
- Carpeted exhibit hall

## **Advertising and Promotion Opportunities**

- Free Company name and contact information provided in on-site conference final program
- Ad space in on-site conference final program available and exclusive to exhibitors
- Bag inserts opportunity available

## **Exhibit Hall Pricing**

In-Line Booth Space 10x10 - \$1500

Corner Booth Space 10 x 10 - \$1600

*A 50% deposit is due by April 15, 2007. Balance must be paid in full by the conference.*

Please note the Exhibit Hall Booth includes carpet, pipe and drape. Tables and chairs are not included.

**Call Exhibit Sales Coordinator: Tony Ward, 301-628-5210, [tony.ward@ana.org](mailto:tony.ward@ana.org)  
or apply online at [www.NursingWorld.org/meetings](http://www.NursingWorld.org/meetings)**